

Sustainable Tourism Management Certificate

17 Credits

The certificate in Sustainable Tourism Management is designed for tourism professionals and career changers who want to advance their careers and take advantage of the increasing opportunities in the tourism industry.

The curriculum will introduce students to the ever-expanding tourism industry, emphasize the importance of sustainable tourism practices, and provide practical industry experience. The program will assist students in developing communications skills needed to lead and manage a successful tourism business towards profitability, while preserving the local environment and society for future generations.

Graduates of the certificate in Sustainable Tourism Management possess the competencies to enter the tourism industry as an entry-level manager.

The certificate in Sustainable Tourism Management may be completed by students working towards an AAS in Hospitality & Tourism Management, AAS in Business Management, and/or an AS in Business Transfer Pathway.

numbered 1000 and above) completed at Normandale.

- Earn at least one third of the required certificate credits from Normandale.

Required Courses – 17 Credits

BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr
BUSN 1133	Current Trends in Tourism	1 cr
BUSN 1134	Sustainable and Responsible Tourism	3 cr
BUSN 2097	Internship in Hospitality & Tourism	2-4 cr
ENG 1101	College Writing	4 cr

Complete one of the following four courses:

COMM 1100	Introduction to Communication	3 cr
COMM 1101	Fundamentals of Public Speaking	3 cr
COMM 1111	Interpersonal Communication	3 cr
COMM 1121	Small Group Communication	3 cr

Other Certificate Requirements

- Earn a minimum cumulative grade point average (GPA) of 2.0 for college-level coursework (courses